



Independent FedRAMP cost research: authorization, 3PAO and continuous-monitoring economics. Operated by Digital Signet (UK).

Who reads it

Visitors research what FedRAMP will cost their company - a six-to-seven-figure decision with a mandatory vendor ecosystem. Advisory firms, 3PAOs and automation platforms win these deals at exactly this research stage.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS 8,617 last 28 days; period-on-period 383.8%	SESSIONS (GA4) 234 84 engaged (36%), 1m 14s average	AI-ASSISTANT SESSIONS 17 ChatGPT 11, Gemini 4, Perplexity 2
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The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/ (front door)	354	2
/fedramp-vs-dod-il4	842	2
/high-cost	134	2

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
freshworks fedramp	10.5	2
how much does fedramp certification cost	45.8	6
"extrahop"	52.5	2
"qgenda" -site:reddit.com -site:twitter.com -site:x.com -site:wykop.pl -site:tripadvisor.com -site:youtube.com -site:yelp.com -site:booking.com -site:facebook.com -site:instagram.com -site:tiktok.com	7.7	3

The AI-citation layer

- **17 sessions/month arrive from AI assistants** (ChatGPT 11, Gemini 4, Perplexity 2): buyers who asked an AI engine and were sent to this reference.
- AI engines increasingly answer pricing questions from independent editorial. Sponsorship buys association with that neutrality, never influence over it.

Sponsorship

- **One slot, category-exclusive.** One sponsor in the FedRAMP-services category, exclusive on the reference while held.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: fedrampcost.com/sponsorship.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.